



**School of Entrepreneurship & Management**

**M.B.A. (Strategy & Entrepreneurship)**

**Semester – I**

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	MBSE 1611	Foundations of Management & Organizational Behavior	4	0	0	4	4
2.	MBSE 1612	Managerial Economics	4	0	0	4	4
3.	MBSE 1613	Financial Reporting & Performance Analysis	3	1	0	4	4
4.	MBSE 1614	Legal & Business Environment	4	0	0	4	4
5.	MBSE 1615	Quantitative Techniques for Managers	3	1	0	4	4
6.	MBSE 1616	Business Communication	1	0	1	3	2
7.	MBSE 1617	Business Research Methods	3	1	0	4	4
8.	MBSE 1618	Computer Applications for Business	0	0	1	3	2
<b>TOTAL</b>			<b>22</b>	<b>3</b>	<b>2</b>	<b>29</b>	<b>27</b>

**Semester – II**

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	MBSE 1621	Human Resource Management	4	0	0	4	4
2.	MBSE 1622	Financial Management	3	1	0	4	4
3.	MBSE 1623	Marketing Management	4	0	0	4	4
4.	MBSE 1624	Operations Management	4	0	0	4	4
5.	MBSE 1625	Entrepreneurship Development	3	0	0	3	3
6.	MBSE 1626	Corporate Strategy	4	0	0	4	4
7.	MBSE 1627	Analytics for Business Decision making	2	0	1	4	3
8.	MBSE 2621	Managerial Skills for Effectiveness	0	0	1	2	1
<b>TOTAL</b>			<b>24</b>	<b>1</b>	<b>2</b>	<b>29</b>	<b>27</b>

### Semester – III

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	MBSE 1631	Entrepreneurial Finance	4	0	0	4	4
2.	MBSE 1632	Project Management	4	0	0	4	4
3.	MBSE 1633	Information Technology & E-Commerce	4	0	0	4	4
4.	MBSE 1634	Technology Innovation & Sustainable Enterprise	4	0	0	4	4
5.	MBSE 1635	Business Plan & Ethics	4	0	0	4	4
6.	MBSE 1636	Managing Diversity	4	0	0	4	4
7.	MBSE 1637	Strategic Management	4	0	0	4	4
<b>TOTAL</b>			<b>28</b>	<b>0</b>	<b>0</b>	<b>28</b>	<b>28</b>

### Semester – IV

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	MBSE 1641	Contemporary Issues in Entrepreneurship and Family Business	3	0	0	3	3
2.	MBSE 1642	Management of Start-ups & Small Enterprises	3	0	0	3	3
3.	MBSE 1643	Entrepreneurial Marketing	3	0	0	3	3
4.	MBSE 1644	Intellectual Property Rights	3	0	0	3	3
5.	MBSE 5621	Project Work & Viva-Voce					8
<b>TOTAL</b>			<b>12</b>	<b>0</b>	<b>0</b>	<b>12</b>	<b>20</b>

**Total No. of Credits: 102**