



School of Entrepreneurship & Management

B.B.A. (Business Analytics)

Semester – I

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1111	English – I	3	0	0	3	3
2.	BMBA 1112	Economic Analysis	3	1	0	4	4
3.	BMBA 1113	Business Organization & Management	3	1	0	4	4
4.	BMBA 1114	Principles of Business Communication	3	1	0	4	4
5.	BMBA 1115	Business Mathematics & Statistics I	3	1	0	4	4
6.	BMBA 1116	Environmental Science	2	0	0	2	2
TOTAL			17	4	0	21	21

Semester – II

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1121	English – II	3	0	0	3	3
2.	BMBA 1122	Fundamentals of Management	3	1	0	4	4
3.	BMBA 1123	Fundamentals of Insurance	3	1	0	4	4
4.	BMBA 1124	Principles of Accounting	3	1	0	4	4
5.	BMBA 1125	Indian Banking System	3	1	0	4	4
6.	BMBA 1126	Soft Skills Development	0	0	1	2	1
7.	BMBA 1127	Business Mathematics & Statistics II	3	1	0	4	4
TOTAL			18	5	1	25	24

Semester – III

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1211	Principles of Marketing	3	1	0	4	4
2.	BMBA 1212	Business Law	3	1	0	4	4
3.	BMBA 1213	Fundamentals of Organizational Behavior	4	1	0	5	5
4.	BMBA 1214	Principles of Financial Services	3	1	0	4	4
5.	BMBA 1215	Resource Management Techniques I	3	1	0	4	4
6.	BMBA 2211	Office Management Tools Lab	0	0	1	2	1
7.	BMBA 1216	Statistics with R	3	0	1	5	4
TOTAL			19	5	2	28	26

Semester – IV

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1221	Industrial Law	3	1	0	4	4
2.	BMBA 1222	Company Law & Secretarial Practice	3	1	0	4	4
3.	BMBA 1223	Corporate Accounting	3	1	0	4	4
4.	BMBA 1224	Principles of Human Resource Management	3	1	0	4	4
5.	BMBA 1225	Resource Management Techniques II	3	1	0	4	4
6.	BMBA 1226	Database Management Systems	4	0	1	6	5
7.	BMBA 1227	Python Programming	3	0	1	5	4
TOTAL			22	5	2	31	29

Semester – V

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1311	Principles of Financial Management	3	1	0	4	4
2.	BMBA 1312	Cost Accounting	3	1	0	4	4
3.	BMBA 1313	Production Management	3	1	0	4	4
4.	BMBA 1314	Fundamentals of Entrepreneurship	4	0	0	4	4
5.	BMBA 2311	Accounting Software Lab	0	0	1	2	1
6.	BMBA 1315	Social Media Analytics	3	0	1	5	4
7.	BMBA 1316	Big Data Analytics	3	0	1	5	4
TOTAL			19	3	3	28	25

Semester – VI

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	BMBA 1321	Fundamentals of Management Accounting	3	1	0	4	4
2.	BMBA 1322	Management Information Systems	4	0	0	4	4
3.	BMBA 1323	Enterprise Resource Planning	4	0	1	6	5
4.	BMBA 5324	Corporate Internship/Dissertation					12
TOTAL			11	1	1	14	25

Total No. of Credits: 150