



**School of Entrepreneurship & Management**  
**M.B.A. Business Analytics**  
**Course Structure**

**Semester – I**

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23MBBA111	Foundations of Management & Organizational Behavior	3	1	0	4	4
2.	23MBBA112	Managerial Economics	3	1	0	4	4
3.	23MBBA113	Management Accounting Principles	3	1	0	4	4
4.	23MBBA114	Legal & Business Environment	4	0	0	4	4
5.	23MBBA115	Quantitative Techniques for Managers	3	1	0	4	4
6.	23MBBA116	Business Communication	3	1	0	4	4
7.	23MBBA117	Business Research Methods	3	1	0	4	4
8.	23MBBA211	Computer Applications for Business	0	0	4	4	4
<b>TOTAL</b>			<b>22</b>	<b>6</b>	<b>4</b>	<b>32</b>	<b>32</b>

### Semester – II

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23MBBA121	Human Resource Management	4	0	0	4	4
2.	23MBBA122	Financial Management	3	1	0	4	4
3.	23MBBA123	Marketing Management	4	0	0	4	4
4.	23MBBA124	Operations Management	4	0	0	4	4
5.	23MBBA125	Entrepreneurship Development	3	1	0	4	4
6.	23MBBA126	Corporate Governance and Ethics	3	0	0	3	3
7.	23MBBA127	Analytics for Business Decision making	3	1	0	4	4
8.	23MBBA128	Operations Research	3	1	0	4	4
9	23AEEN821	English for Career Development	2	0	0	2	2
<b>TOTAL</b>			<b>29</b>	<b>4</b>	<b>0</b>	<b>33</b>	<b>33</b>