

School of Entrepreneurship & Management
B.B.A. Logistics and Supply Chain Management

Semester – I

SI. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23ENGL111	English – I	2	0	0	2	2
2.	23BMLS111	Economic Analysis	3	1	0	4	4
3.	23BMLS112	Business Organization & Management	3	1	0	4	4
4.	23BMLS113	Principles of Business Communication	3	1	0	4	4
5.	23BMLS114	Business Mathematics & Statistics I	3	1	0	4	4
6.	23BMLS115	Environmental Science	2	0	0	2	2
TOTAL			16	4	0	20	20

Semester – II

SI. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23ENGL121	English – II	2	0	0	2	2
2.	23BMLS121	Fundamentals of Management	3	1	0	4	4
3.	23BMLS122	Fundamentals of Insurance	3	1	0	4	4
4.	23BMLS123	Principles of Accounting	3	1	0	4	4
5.	23BMLS124	Business Mathematics & Statistics II	3	1	0	4	4
6.	23BMLS221	Soft Skills Development	3	1	0	4	4
7.	23BMLS321 23BMLS322	Indian Banking System (or) Design Thinking	0	0	2	2	1
TOTAL			17	5	2	24	23

Semester – III

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23BMLS131	Principles of Marketing	3	1	0	4	4
2.	23BMLS132	Business Law	3	1	0	4	4
3.	23BMLS133	Fundamentals of Organizational Behavior	3	1	0	4	4
4.	23BMLS134	Principles of Financial Services	3	1	0	4	4
5.	23BMLS135	Research Methodology	3	1	0	4	4
6.	23BMLS136	Statistics Using R	3	1	0	4	4
7.	23BMLS231	Computer Applications in Business	0	0	4	4	2
TOTAL			18	6	4	28	26

Semester – IV

Sl. No	Course Code	Course Title	L	T	P	Contact Hrs / Wk	Credits
1.	23BMLS141	Introduction to Business Analytics	3	1	0	4	4
2.	23BMLS142	Business Intelligence	3	1	0	4	4
3.	23BMLS143	Management Information Systems	3	1	0	4	4
4.	23BMLS144	Customer Relationship Management	3	1	0	4	4
5.	23BMLS145	Data Base Management System	3	1	0	4	4
6.	23BMLS241	Tally For Business Management	0	0	4	4	2
7.	23BMLS242	Cyber Security	0	0	2	2	1
TOTAL			15	5	6	26	23